



ANNUAL REPORT 2015

Camtra: 18 years of struggle and resistance in the field of women's rights





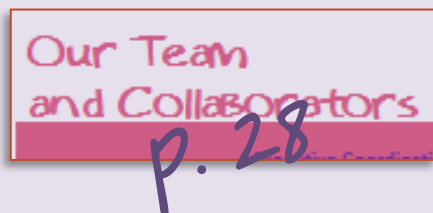
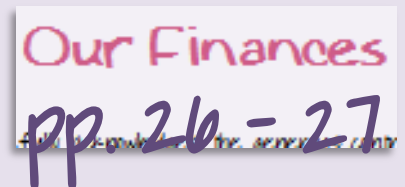
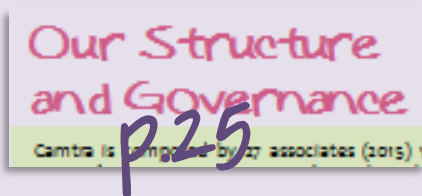
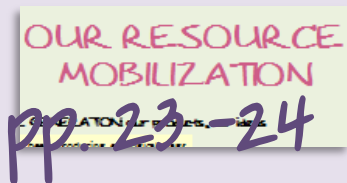
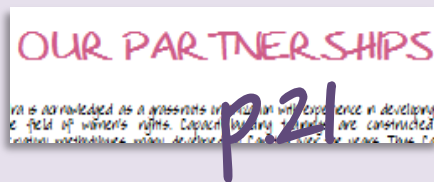
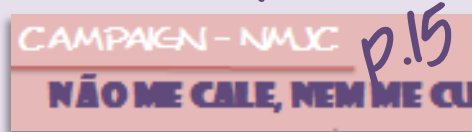
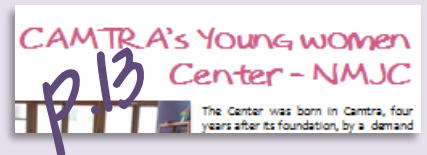
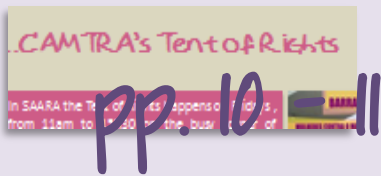
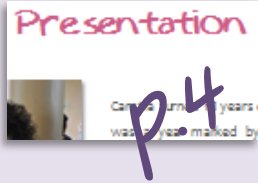
Já é maior, 18 anos de idade
Desde muito cedo já batia de frente com a desigualdade
Fortalece a autonomia, é feminista, é atrevida
Essa garota vai longe, alguém aí duvida?
Ajuda na construção de uma sociedade justa
Direitos igualitários é uma de suas buscas
Entende que sem as mulheres não há revolução
O mundo que sai de seu ventre está sempre em expansão
Tirando várias mulheres de situação constrangedora
Essa é a CAMTRA, a Casa da Mulher Trabalhadora

Homenagem de Lisa Castro, musicista, à Camtra.

She is now of legal age, 18 years old
Since very early she opposed inequality
She strengthens autonomy, she is a feminist, she is bold
This girl is going far, anyone doubting?
She helps build a just society
Seeking for equality rights
Understanding that without women there's no revolution
The life that comes from her belly is always expanding
Taking women from constraining situations
That is CAMTRA, the house of Working Women

Tribute to Camtra by Lisa Castro, musician.

Contents



Presentation



Camtra turned 18 years of existence in 2015. It was a year marked by economic crisis and serious political setbacks suffered in the field of women's rights. On the other hand, it was marked by various forms of resistance.

There are many reasons to celebrate our anniversary. Amid the crisis that is affecting the survival of CSOs in general and in our field, Camtra responds: Present!

More than survived, Camtra fought for women's rights and brought visibility to this fight by spreading information about rights, creating campaigns on facing violence against women; contributing to the formation of young feminists, discussing the challenges of feminisms, advocating for CSOs as ABONG Rio de Janeiro board in Brasilia. Along with other organizations and movements, Camtra attended and contributed to the actions and movements of resistance in this conservative political scenery. We grew in visibility, by raising our own resources; We strengthened partnerships and conquered, national and international new ones.

We have achieved age and maturity. Let's continue together!

We thank each and everyone who comes along, supporting and believing in our fight for women's rights.

Eleuteria Amora,

Camtra Executive Director

Who we Are

We are a feminist, non-profit organization founded in 1997. We focus on dissemination of information about women's rights, fighting violence against women and sexual and reproductive health. We invest in building political awareness, especially regarding low income women, workers, young women and community leaders, contributing to women self-organization and to their access to individual and collective rights.

Our Mission

Going towards other women with the perspective of contributing to promote their rights and strengthen their autonomy, in view of building a fairer and more equal society.

Our Vision

Being recognized as a feminist organization of reference for defending women's rights and for developing new social technologies.

Our Values

- Feminism as a structuring value for social change. We believe in daily revolution through promoting small changes, without losing the macro perspective;
- We invest in working for poor women and in strengthening and supporting communitary groups, women's collectives;
- We believe in dialogue and joint strategies with distinct social movements, seeking to give visibility to the feminist agenda;
- We believe that facing sexism is not dissociated from facing racism and lesbophobia;
- We are careful in choosing our partners and in fundraising policy, in order to preserve our autonomy;
- We believe and invest in a feminist formation based on popular education, developed through participatory methodologies that value women's knowledge and activism;
- We believe in women self-organization
- Facing all forms of violence against women
- All women are workers, at home or outside.

Our Thematic Areas

VIOLENCE AGAINST WOMEN

Gender Violence
Domestic Violence
Lesbophobia
Racism
Sexual Exploitation

SEXUAL AND REPRODUCTIVE RIGHTS

Sexuality
STD and AIDS Prevention
Contraceptive Methods

WOMEN'S WORK

Economic Autonomy:
Income generation,
Precarious work,
Inequality

EDUCATING FOR AUTHONOMY

Sex Education
Patriarchy
Sexism and Misogyny
Racism
Facing Discrimination
Lesbophobia
Feminism

We work on these four thematic areas using different strategies and methodologies. We distribute and provide information and educational materials, produce campaigns, documentaries and studies, develop training seminars, advocacy and participates in forums and political articulation networks in defense of women's rights.

March: Women's Month

The International Women's Day is a day to bring visibility to our struggles and to disseminate information on rights. Camtra carry out actions throughout March and integrates the group that organizes the unified 8th March - joint actions of organizations, groups, forums, and feminist networks.



Above, staff and volunteers at the roses distribution .
Below, a worker receives a rose and information material when arriving at Central do Brazil.

Camtra began to welcome women workers in 1998, a year after being founded. The action starts at 6 am in Central do Brazil, the main train station that connects Rio de Janeiro center to other districts of North, West areas, and the 11 municipalities of Baixada Fluminense. By this busy train station 700 000 workers commute daily, with an average family income between 1 and 2 minimum wages. With little access to information and rights for the busy life they lead in order to support their families, women receive roses and informative material, which they keep to read. During the rest of the year, Camtra receives regular calls by these women with requests for guidance on rights.

In 2015, Camtra innovated in disseminating information, by printing it on cardboard fans - very useful in Rio de Janeiro summer.



...March: Women's Month

Camtra and unified
8th March Activities
in March



Program	
<p>March 3rd – 10am-4pm Launching of Black Women's March in RJ – Central do Brasil</p>	<p>March 9th – 3pm – 7pm March 8th Joint Actions: "For Women's Lives, Legalize Abortion Now": International Women's Day – Largo da Carioca</p>
<p>March 7th – 2pm March 8th Joint Actions: "For Women's Lives, Legalize Abortion Now" -Batucada workshop – Arcos da Lapa</p>	<p>March 10th – 6pm Conversation Circle - Discussion on Abortion Decriminalization - UERJ</p>
<p>March 8th – 2pm Women's Conversation Circle "Desabrochar" – Quinta da Boa Vista</p>	<p>March 12th – 3pm Workshop on Women's Rights - ASSIBGE (Lavrado Branch)</p>
<p>March 8th – 4pm International Women's Day Intervention- Copacabana Posto 4</p>	<p>March 13th – 7pm March Blackboard Session Women on Fight. Movie session: Camtra Documentary "Women and the World Cup" – CBAE – 762 Rui Barbosa Av. Flamengo</p>
<p>March 8th – 6am Roses and information material on Women's rights distribution – Central do Brasil and Saara shops</p>	



For me, For us and For the others!

Camtra's 18th Anniversary Activities



*I believe in human solidarity,
in overcoming the errors
and present troubles.
I learned that it is better to fight
than have all easily.
Before believing than doubting.
Cora Coralina*

The 18 years of Camtra's struggle and resistance were celebrated with various activities in the field of women's rights (see [program](#)), and a special event that took place at the Journalists Union. Lucivania Soares, Camtra's Financial Coordinator, was our master of ceremonies and Eleutéria Amora, Camtra's General Coordinator, made the opening speech. The night was filled with moving words of friends, associates, collaborators, counselors and founding partners, among which 11 were honored with plaques with words of appreciation and a poem by Cora Coralina recorded in the metal. The night had a birthday cake, thrift store and the pre-launch of #me respeitaaee Campaign ([#respectmee](#)) (see p.15), with theater presentation and videos developed for the campaign by Camtra's Young Women Center.



*"Acknowledging the work in
the fight for women's rights,
CAMTRA is thankful for
your partnership and
dedication"*

CAMTRA's Tent of Rights



The Tent of Rights - Camtra's hallmark since its beginnings, is the venue where Camtra meets working women, at the popular shopping area downtown Rio de Janeiro known as Saara. Camtra distributes male and female condoms, brochures, information material on sexual and reproductive health and rights and guides women in case of domestic violence / violence against women, as well as on referral services and public authorities. While doing that, Camtra always encourages women to demand their rights.

Feb 13th
Carnival Tent
In Queimados

April 30th
Anniversary and
Labour Day

June 18th
International Day
of Action for
Women's Health
and National Day
Against Maternal
Mortality

July 23rd
Afro-Latin American
and Afro-Caribbean
Women's Day

TEREZA DE BENGUELA

(1770) "Liderança feminina do Quilombo de Quariterê, em Quaiabá, que lutou bravamente pelo fim da escravidão. Símbolo do 25 de Julho, Dia Nacional da Mulher Negra no Brasil."

2015 ano da Marcha Nacional das Mulheres Negras

Rua da Lapa, 180 / sala 806 - Centro
Cep. 20021-180 - Rio de Janeiro - Tel: +55 21 2544-0808
camtra@camtra.org.br



A Casa da Mulher Trabalhadora Deseja à Todas(os) um 2015 cheio de realizações!

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Aug 29th
Lesbian Visibility
Day
At the Unified Activist!

Oct 16th
Sexual Rights Day

Nov 23rd
International Day
for the Elimination
of Violence against
Women

Dec 1st
World Aids Day

Dec 10th, 11th
Everybody Has
Rights Festival
In Madureira

Feminist Calendar produced by Camtra as a gift to women

...CAMTRA's Tent of Rights

In SAARA, the Tent of Rights happens on Fridays from 11am to 3pm on the busy corner of Passos Av. and Afandega St., through which thousands of workers pass by every day.

Camtra staff and collaborators promote public classes on STDs, female condoms and women's rights. The tent has become a social technology, going towards women in other places and areas of the city, in activities within the feminist calendar, events on human and women's rights, and by invitation of partner organizations.



Now we take the Tent of Rights to other fronts!

Dissemination of information is a powerful tool in the fight for women's rights, women's empowerment and autonomy.



Public Lesson at the Tent of Rights in June



Click on the image to watch the video on how we work and listen to opinions about us.



III Seminar Present Challenges of Feminisms

For the third consecutive year, Camtra has promoted the Seminar Present Challenges of Feminisms. The 2015 edition took place at Assunção School in Santa Teresa / RJ, on the 2nd and 3rd October.

Participants / audiovisual, text and photo professionals shared knowledge in workshops on the basics for collaborative coverage during the afternoon prior to the Seminar official opening, which had its record produced by the participants themselves.

The 2015 issue had the discussion of women's sexual and reproductive rights in the current situation and the relations with state and religion as focus. In this table, moderated by Julia Zanetti, participated Marcia Tiburi, philosophy professor, Gisele Pereira, from Catholics For Choice and Eleutéria Amora, Camtra Executive Coordinator, history professor and specialist in Public Policies.



III Seminário Desafios Atuais dos Feminismos
2 a 3 de outubro de 2015 - RJ
[Vagas limitadas]

Programação

2/10 - sexta

- 14h Credenciamento e boas vindas
- 15h Oficina de Comunicação
- 16h Abertura do Seminário com a mesa "Feminismos, Estado e Religião: diálogos possíveis"
- 18h Apresentações Culturais

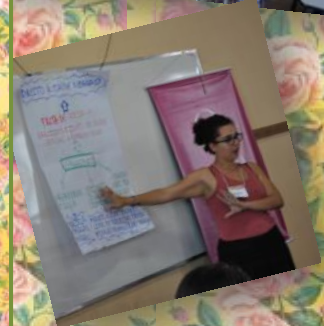
3/10 - sábado

- 9h30 Debate sobre Direitos Sexuais e Reprodutivos
- 14h Mesa "Vivências de mulheres, perspectivas feministas"
- 16h30 Encerramento

Local: Colégio Assunção (Rua Almirante Alexandrino, 3923 - Santa Teresa - Rio de Janeiro/RJ)
Mais informações: (21) 2544 9988

Inscrições até 27 de setembro de 2015, através do link: <http://www.camtra.org.br>

Realização: Camtra
Apoio: Fundação de Amparo à Pesquisa do Estado do Rio de Janeiro



CAMTRA's Young Women Center - NMJC



The Center was born in Camtra, four years after its foundation, by young women demand to carry out specific actions for other women at the same age group (15-29 years). In 2012 it was made official in the organization's Statute, as the body responsible for review and commenting on CAMTRA programs for young women (Art.24).

With an average of one meeting a month, the Center builds campaigns and seminars aimed at young women in a collectively way, using the methodology "from young to young", developed by the Center itself. It is mostly a training space (see the pool result), and part of Camtra's institutional policy, which believes and invests in young women as future leaders in the field of rights.



NMJC is...

- ✓ A training space (36.4%)
- ✓ A key space to discuss issues of young women (27.3%);
- ✓ A space to discuss and build alternatives to the patriarchal model (9.1%);
- ✓ It's all these and also a space for exchanges between friends (27.3%)

In 2015, the Center held 12 meetings, the last one featuring a Camtra collaborator who facilitated the evaluation and planning meeting, as part of the Organizational Development Plan 2015-16. The meeting presented the results of the online survey-which included open questions as a starting point for dialogue on next year activities. Young women who were or are part of the NMJC took part in the survey.

Vaia, malandragem!

do meu corpo,
dos meus sonhos,
cuido eu.



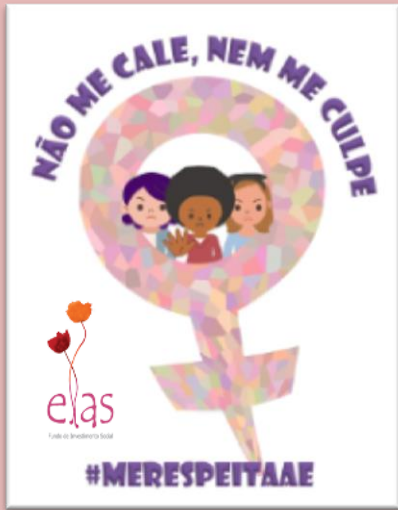
fundo brasil de
direitos humanos

Click on the
primer to
download it!



The project “Get lost, smartie! I own my body and my dreams” received support from Caritas and Brazil Human Rights Fund for its continuation and expansion in 2015. The project goal was to share with girls and women, especially those in vulnerable situations, information on sexual exploitation, child grooming and sexual harassment, denouncing and facing trafficking of women and girls. Conversations circles, Tent of Rights, dissemination and distribution of campaign material to schools and 30 multipliers who were formed in the seminar concluded the project. The campaign and its materials, including a primer, continue to be distributed at various events, as, for example, State and National Conference on Policies for Women.

NÃO ME CALE, NEM ME CULPE #MERESPEITAAE



The campaign Não me Cale, nem me culpe: #merespeitaae - “Don’t silence or blame me #respectme” is the main result from Project Youth and Art everywhere: ending violence against women - Juventude e Arte para qualquer parte: pelo fim da Violência contra as Mulheres, developed during 2015 by Camtra’s Young women Center (NMJC), supported by Elas Fund.



It is an innovative proposal, composed of six short videos with testimonials about everyday situations of harassment experienced by young women, a type of

violence often ignored and legitimized by society. The material contributes to other young women identify the many existing forms of violence, increase knowledge of their rights and get to know ways to fight for them. In addition to the videos, NMJC young women produced a music video and a theatrical presentation that is part of the campaign.



Development of the campaign was opened to young women participation by posts in social media

Our Activism

In 2015, one of the biggest challenges of feminist and social movements was facing political setbacks suffered in the field of rights already conquered by women, within the most conservative Chamber of Deputies in the country's legislative history since the end of militar dictatorship.

Protests against draft law PL 5069, which further increases the criminalization of abortion reversing what is a right today, took place on October 28th, November 12th and 25th, bringing together thousands of people, mostly women, and being featured in the dominant media. Read [here](#) the public notice on the PL 5069, signed by several feminist organizations (in Portuguese).



We conducted a discussion on PL5069 at Camtra



...Our Activism - Highlights

June 7th - Grito dos Excluidos (Cry of the Excluded) 2015 - The 21st year of the movement took place in many cities across the country on the same date. Led by CNBB, the Cry is supported by social and feminist movements.



Aug 29th - Lesbian Visibility Gathering - Organized by the Collective Women in Movement (CMM), Brazilian League of Lesbians (LBL), CAMTRA and independent activists, the gathering happened in Lapa and featured music, arts and other attractions, including the Tent rights, all joined in one activity on lesbian visibility day.

The CMM also organized a debate in reference to the date, which took place in Camtra. Read [here](#) the public statement produced by Camtra (in Portuguese).

Sep 28th - Act by the abortion decriminalization

Organized by FEM, Front Against Women's Criminalization and For Legalized Abortion, the act was performed in Largo da Carioca / RJ, on the date in reference to Latin American and Caribbean Day for Legalizing Abortion.



1st Black Women's March - Camtra attended the Black Women Walk in Rio de Janeiro (photo), the local event to launch the great March in Brasilia. Both demanded from Brazilian state effective action to ensure racial and gender

equity and recognition of black women historic role of struggle and resistance. Camtra sought the support of FLD - Lutheran Foundation of Diakonia, and sent five collaborators to the event, which received 10,000 activists. Thanks to FLD support.



Dec 10th - Everybody Has Rights Festival - The Festival took place on the International Day of Human Rights, in Madureira Park, and was attended by fifty thousand people. Organized by human rights

organizations, artists, collectives and students, the festival aimed to reaffirm basic rights such as housing, food and transport, and to say No to setbacks such as PEC 214 and PL 5069. CAMTRA was present with The Tent of Rights.

Advocacy

ABONG –Brazilian Association of NGOs

Headlights of ABONG Activities 2015

- ✓ 24/6 - Seminar on CSOs Regulatory Framework. Chamber of Deputies, Brasília/DF.
- ✓ 29/7 – Lecture on Opportunities and Challenges of Fostering and Collaboration Law. OAB/RJ.
- ✓ 06/08 - Debate on the Regulatory Framework at 8th Rio de Janeiro State Meeting on NGOs/AIDs, convened by RJ NGOs Forum and Rio de Janeiro State Health Department. Rio de Janeiro.
- ✓ 14/9 - European Community Meeting. Brasília/DF.
- ✓ 27/11 - Baixada Fluminense Capacity Building Meeting: What changes to NGOs with MROSC law regulation. ABONG Rio. PROFEC, Duque de Caxias/RJ.

In 2015, Camtra, as ABONG Rio board, continued to expand the debate on CSOs regulatory framework (MROSC), through seminars on the subject for member organizations and possible associates in various parts of the country. In October the Joint Parliamentary Front in Defense of CSOs was launched, as the result of an articulation process led by ABONG.



The new regulatory framework comes into force in January 2016. It structures the partnership between the State and CSOs.

Conference on Policies for Women

Camtra believes in occupying spaces for constructing public policies for women. In this sense, it joined the Organizing Committee of Civil Society in the process of pre conferences (Tijuca, Jacarepagua, Bonsucesso, Madureira and Campo Grande), which prepared the Municipal Conference on Policies for Women, held on 11 September. In December it was time for the State Conference, where Camtra was one of the delegates. Now it is time to fight for public policies at the National Conference, to be held in March 2016.



Eleutéria Amora at the Opening of Municipal Conference

...Advocacy

STATE FORUM ON ENDING VIOLENCE AGAINST WOMEN

Composed by women advocating at CSOs, associations, political organizations, as well as independent feminists, FEM brings together about fifteen organizations – Camtra, ActionAid, Forum of Itaboraí Women, World March of Women, Institute of Alternative Politics for the Southern Cone/PACS, State Forum of Black Women, among others.

FEM works to build joint strategies for facing all forms of violence against women, sexism, racism and lesbophobia by distributing leaflets during demonstrations and protests, as well as advocating at Rio de Janeiro State Legislative Assembly (ALERJ), on issues related to women's rights. Fem co-organizes events such as March 8th and the Act for Abortion Decriminalization ([p.17](#)).

FEM is frequently invited to attend debates, seminars, as well as to give interviews. See, for example the I Seminar on Gender, Public Policy and Violence against Women in PUC Rio ([p. 22](#)).

FEM Key meetings in 2015

1. January 27th
2. March 2nd
3. April 17th
4. May 18th
5. June 11th
6. July 4th
7. August 18th
8. September 18th
9. October 26th
10. November 9th

FEM works building strategies to face violence against women!



... Advocacy

NATIONAL FRONT AGAINST WOMEN'S CRIMINALIZATION AND FOR LEGALIZED ABORTION

Camtra joins the struggles against the criminalization and for the legalization of abortion by joining actions and demonstrations supported by the National Front.

The National Front has been working against the draft law (PL) 416/2011 that establishes the Abortion Prevention Program. This year many efforts have also been devoted to combat PL 5069. On November 25th, Latin American day for the Elimination of Violence against Women, organizations integrating the Front and its supporters went to the ordinary session of Social Security and Family Commission at the House of Representatives to deliver the Public [Petition](#) "Você vai aceitar isto?" (Will you accept this?) with almost 90 .000 signatures against the PL.

This year several Public Hearings took place at the Senate in Brasilia, aiming at regulating termination of pregnancy up to 12 weeks within the Unified Health System. Camtra was present in two of the hearings. See more on the National Front [here](#).



RJ STATE FRONT FOR LEGALIZED ABORTION

The State Front integrates efforts on the issue along with others CBOs in Rio de Janeiro. Connected to the National Front, it attends events and performs actions at a state level.



Camtra attended the third Public Hearing that regulates termination of pregnancy in the first twelve weeks by the Unified Health System on 8th June.

No setbacks in our rights!

#NÃO AO PL 5069

- impede o fornecimento de pilulas do dia seguinte
- dificulta o atendimento de vitimas de estupro pelo SUS
- criminaliza quem prestar atendimento a mulheres sem B0

OUR PARTNERSHIPS

Camtra is acknowledged as a grassroots organization with experience in developing training in the field of women's rights. Capacity-building trainings are constructed through participatory methodologies, many developed by Camtra over the years. Thus, Camtra is invited by schools, NGOs and networks to conduct workshops and conversation circles. Here are some highlights.



The project partnership with IBASE/IETS was ended in February 2015, with the completion of the five workshops scheduled for 2015. Another five were held in late 2014 and are recorded in our 2014 Report.

Focused on women living in the housing complex Park Valdariosa under the federal government social program "Minha Casa, Minha Vida" (My House, my Life), the workshops reached a total of 190 women throughout the period.

Date	Theme
Jan 12 th	The Body Talks – Sexual and Reproductive Rights
Jan 26 th	Feminism, Women's Rights and Women's Accomplishments
Feb 2 nd	Feminism, Women's Rights and Women's Accomplishments Building ties and networks:
Feb 12 th	Valdariosa Women Present!ities and challenges
Feb 23 rd	Construindo laços e redes: Mulheres de Valdariosa Presente!

Main Workshops by Invitation 2015

February 5th: Conversation Circle at Marighela CSO, RJ

March 18th: Workshop on Fighting Violence against Women. Escola Jardim Meriti. São João de Meriti/RJ

April 8th: Workshop on Violence Against Women. Colégio Estadual Manuel de Abreu. Niterói / RJ (Photo)



We went to schools to talk about rights!

June 6th: Workshop for multipliers: "Black Women and the Feminization of Poverty". Invitation by ActionAid in partnership with NGO Redes da Maré.

August 19th: Workshop on Sexual and Reproductive Rights. Noos Institute. RJ



Three workshops on sexual and reproductive rights were conducted at Onda Verde Foundation, as part of the organization sustainability training focused on youth. Workshops were carried out on 9th February, 20th May and 24th November.

Our Participation in Events

I Seminar on Gender, Public Policies and Violence against Women. PUC, Polo Caxias / RJ.

Invitation sent to FEM (State Forum on Ending Violence against Women), represented in this activity by Eleutéria Amora. The event is part of Post-graduation Course "Public Policies to Combat Violence against Women", within its *Latu Senu* Curriculum. Amora spoke about the activities of FEM in Rio de Janeiro, inviting students to integrate the Forum. Caxias, June 20th.



Seminar Good Practices in Education for Facing Violence Against Women



In reference to the nine -year anniversary of Maria da Penha Law, Camtra, represented by Iara Amora, attended the Thematic Table "Exhibits of Experiences", featuring the construction of Non Sexist Education primer. ([Educação Não Sexista](#), in Portuguese). The Network is made up of government institutions of Rio State that assist women. RJ, 5th August.

Other Highlights

- 31st Jul: Debate Feminist Fight in a Crisis Scenario: No Setbacks in our Rights! Sindipetro / RJ
- 29th Aug: Women's Path in Society. History of Resistance and Struggle. Centro de Defesa dos Direitos Humanos. Petrópolis / RJ
- 13th Nov: Seminar Locus Institute / Young Apprentice Program. National History Museum / RJ
- 24th Nov: Debate on Violence against Women. UFF, Niterói / RJ
- 1st Dec: Round Table Discussion at SESC. Jacarepagua / RJ

In the Media

- 5th Oct: Radio MEC Interview on Women's Rights;
- 29th July: Debate on Femicide at Tema Livre Program. Radio Nacional;
- 9th Nov: Debate on Violence against Women. Radio Roquette Pinto;
- 16th Nov: Report on "Primeiro Assédio" Campaign ("My first Harassment"), Canal Futura TV.

Participation in events held by supporting organizations

- 11th -12th Aug: DKA Fundraising Workshop. Rio de Janeiro / RJ;
- 18th Aug: National Dialogue "Elas nas Exatas" (Women at Math and Sciences). São Paulo.
- 29th Sep: FLD Small Projects Program Meeting
- 1st Oct: Seminar "Diaconia Transformadora em Diálogo com Direitos Humanos, Políticas Públicas e Religiões" (Transforming Diaconia in Dialogue with Human Rights, Public Policy and Religions). FLD, Porto Alegre / RS
- 1st Oct: Meeting Fundo Brasil de Direitos Humanos (Brazil Human Rights Fund). SP
- 2nd- 13th Nov: Meeting UN Trust Fund. New York / USA

OUR RESOURCE MOBILIZATION

INCOME GENERATION: our products, our ideas

Camtra has been producing ecological bags and shirts to generate resources for years. Products are sold at Camtra events, the Tent of Rights, as well as at partner's events. The T-shirts and bags bring messages created by Camtra in defense of women's rights, such as the now famous "For me, for us and for Others", "Say No to violence against Women", and inspiring phrases of women who stand as examples, among other ideas.

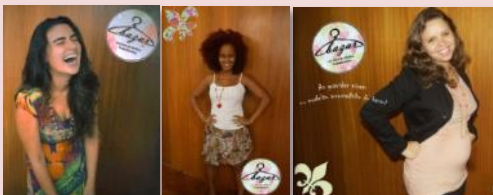
In 2015, the team got together in a workshop to discuss new lines of shirts, colors and materials, as well as new products and the expansion of consumer public. The new line of shirts comes in a lightweight mesh, with better fit, more suitable to Rio climate, and messages that say no to violence against women, racism and lesbophobia.



Women in the fight against sexism, racism and lesbophobia!



CAMTRA BAZAAR



It has been a success the Bazaar editions at Camtra that started in 2014. The 2015 edition took place in April, with the participation of several loyal clients.

Items are collected throughout the year and social media campaign is made by the staff and collaborators who pose as models.

After the bazaar, products continue to be sold in Camtra and also taken to events such as Camtra anniversary, seminar on Feminisms, among others.

...Our Resource Mobilization

INDIVIDUAL DONATIONS

Camtra launches donation campaigns on March 8th to purchase roses distributed to women, along with material information about women's rights.

Over the years, Camtra gained recognition on the work it does. Small donations – R\$ 5.00, 10.00, are occasionally made by women workers who receive 1-2 minimum wage and believe and rely on the dissemination of information work that Camtra does on women's rights.



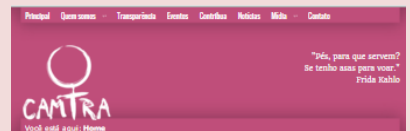
COMMUNICATION 2015-2016

In recent years Camtra has been gaining recognition and visibility among a more diverse public - university students, unions, education professionals, among others, either through its work as a feminist training school, or through actions in advocacy for CSOs, etc.

In 2015 Camtra began to design a resource mobilization program focused on individual donors. We know that this is a long-term process, but we believe by doing so we can achieve greater sustainability and independence. Communication is a crucial element in this process. Showing all stakeholders - donors, potential donors and beneficiaries- who we are, what we do, what we want to change.

We are working on Camtra visual identity and on donation campaigns, investing in people who believe in our work and the ones who still do not know us. We are giving visibility to our actions on social networks more regularly, sharing more information on the theme of women's rights and opining on these issues more often.

A little of what you will see in 2016!



Our Structure and Governance

Camtra is composed by 27 associates (2015) with consultative voice and vote. Once every four years associates elect, through an Assembly, CAMTRA's Executive Coordination, which is composed by the General Coordination, Financial Coordination, and Substitute Coordination. CAMTRA is managed by the Executive Coordination, General Coordinator and Substitute Coordinator, the latter acting as Project Supervisor.

On an everyday basis, Camtra counts on the General Coordination, Project Coordination, an international relation trainee and two consultants. Accounting is done by Importa Contabilidade Ltda.

Camtra counts on around 30 collaborators and volunteers who join activities building, especially those that are part of the feminist calendar. Professional services are outsourced when necessary.



Annual Ordinary General Assembly 24th June

Pauta da Assembleia:

- a) Prestação de Contas do Exercício de 2014;
- b) Parecer do Conselho Fiscal sobre o Exercício de 2014;
- c) Apresentação da Proposta de Trabalho Exercício 2015/2016 pela a Coordenação e Equipe;
- d) Eleição de novas associadas/os para integrar o quadro de novas/os associadas/os da CAMTRA;
- e) Informes Gerais

Our Organizational Development Plan - PDO

Camtra has held a PDO for the 2015-2016 biennium, which guided us during 2015 towards diversification of support, strengthening our communication and the search for new strategies. We also looked at our inner selves, reviewing our roles, processes, relationships and identity. We adjusted our identity to the maturity moment Camtra was and is living in.

In late 2015 we evaluated the PDO and adjusted some issues to the reality we are living in. We believe that we have come a long way and also that there is still a lot to be done. We have carried out a workshop to develop indicators with an external consultant, seeking higher qualification in our projects. We continue monitoring our goals and working to achieve them.

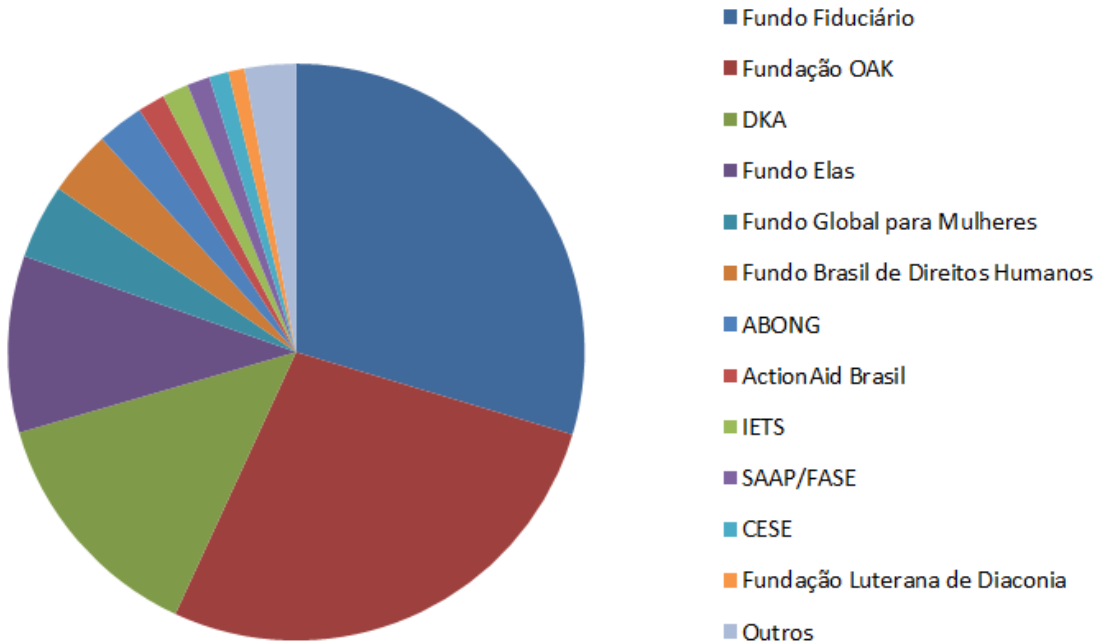
Our Finances

Camtra gratefully acknowledges the generous contribution of our funding partners who believe in building women's movements to advance women's rights.

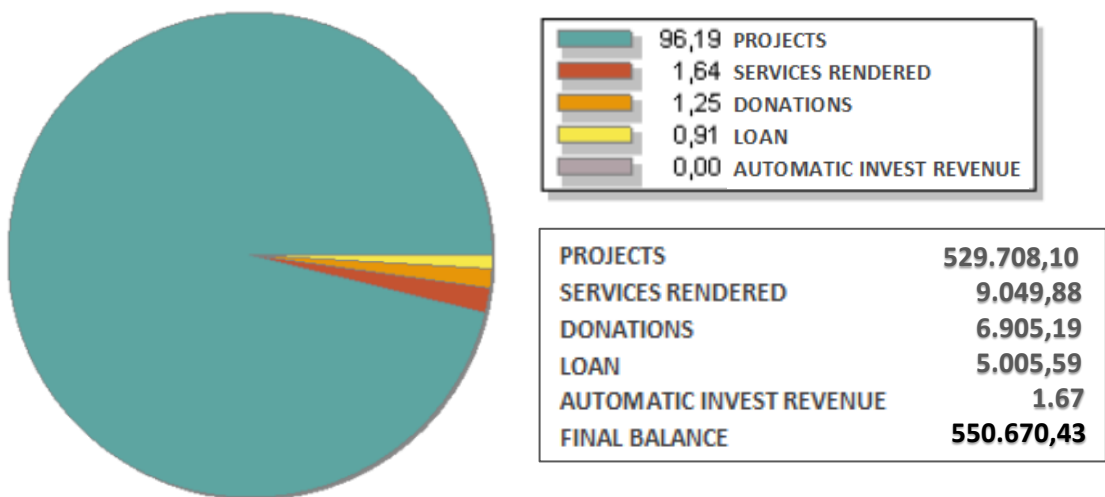
Institutional Donors	Contributions (Real)
UN Trust Fund to End Violence against Women (2016 - 2017 term)	162.970,22
OAK Foundation	74.868,50
DKA	55.000,00
Elas Investment Fund	23.074,78
Global Fund for Women	20.026,70
Brazil Human Rights Fund	14.400,00
ABONG (Brazilian Association of NGOs)	8.450,00
ActionAid Brazil	8.072,08
IETS	7.000,00
SAAP/FASE	6.000,00
FLD – Lutheran Foundation of Diakonia	5.000,00
Others (Donations and products selling)	15.809,80
Total of Contributions	550.670,43

...Our Finances

Donations in %



Where do our resources come from?



Our Team and Collaborators

Executive Coordination



Eleutéria Amora
General Coordinator



Lucivânia Soares
Finance Coordinator

Equipe e Colaboradoras



Iara Amora
Project Supervisor



Suellen Araújo



Monique Britto



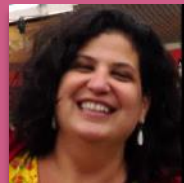
Alyne Ewelyn



Ana Lacerda,
International
Relations Trainee



Jimena Hernández



Julia Zannetti



Marta Lago

Collaborators and Constultants

Credits

Text:

Marta Lago and Camtra

Design, lay-out and production:

Marta Lago

Photos: Camtra

Photos page 9: Hervan Batista

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Camtra is an  **Abong** member



www.camtra.org.br

www.facebook.com/camtra.cmt





All women are workers, at home or outside!